

The Barkery Bugle

JUNE 2010 EDITION

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Dear Gregg,

Oh boy has it been hot outside! With the arrival of the new summer season comes some awesome new products we're excited to share with all of you!

June is a big month for new product introductions at the Barkery, so be sure to stop by as often as you can to see all the new things donning our shelves.

And as you hit the beaches and enjoy the surf and sand this summer, let's not forget about the beaches in the Gulf of Mexico now covered in tar and oil, and all the wildlife struggling to survive the horrid conditions. If you want to help, there's a link to some great organizations looking for donations of time and money to help the Gulf wildlife literally drowning in oil.

On a more positive note, take some time to read about The Crossings and all of the wonderful goals they're trying to achieve in terms of opening the first no-kill animal sanctuary in Bucks County, PA.

There's also some useful information about your dog's health in this issue as well as a reminder about Coupon Day June 23 (and links to print your coupon)!

So go ahead and enjoy the Bugle, and we hope to see you all in the store soon.

Gregg & Melissa Bernhardt
(and Chloe and Chance, too!)
Bag of Bones Barkery

ANIMALS AT A CROSSROADS

The Crossings Animal Sanctuary is a small organization with big plans to help homeless animals

On Washington Crossing Road in Washington Crossing, PA there is a place where big dreams are stirring. Dreams of a new forever homes for pets and, ultimately, an end to animal homelessness altogether. And dreams for the construction of a no-kill animal sanctuary in Bucks County by 2016. That place is The Crossings Animal Sanctuary.

Founded in 2009, this fairly young organization is looking diligently for volunteers and donations to help make this dream a reality. Their other main goal is to provide quality care and a loving home for every dog and cat in Bucks County and the surrounding area. To achieve this purpose, they've established a few basic goals:



1. Acquire land, build and operate a no-kill animal sanctuary by 2016;
2. Supplement the cost of emergency and routine veterinary care for homeless and rescued dogs and cats;
3. Provide financial assistance for veterinary care and other related costs for the pets of local residents affected by adverse financial circumstances;
4. Educate the public about issues affecting the welfare of animals; and
5. Partner with other non-profit corporations, civic groups, and government bodies or agencies to more effectively and collaboratively fulfill the mission.

They recently held their first ever "Tail-Waggers Strut" at Shady Brook Farm May 16 to help raise money toward building the no-kill shelter, and they also partnered with more than 10 local restaurants, all of which donated a portion of their dinner proceeds to the cause.

"Our vision is a Bucks County with no more homeless pets, where every adoptable animal has quality care and a loving, forever home," according to the organization's Web site. "It



cannot happen overnight. But working together with animal rescue organizations, area shelters, compassionate veterinarians and trainers, and animal lovers like you, it is an achievable goal."

Given the ever-increasing number of pets who are euthanized in this country every day, why not take a moment out of your day and [visit The Crossings Web site](#) to learn more about their mission, read about their upcoming events/fundraisers or even to make a donation!

CUTTING CANCER RISKS IN DOGS

Hearing "Your Dog Has Cancer" Doesn't Mean Your Pup Has to Live Uncomfortably

Many dogs die of cancer, and it's difficult to avoid hereditary traits that predispose some breeds. But there are lifestyle choices that can reduce a pet's cancer risk and cancer treatments that can prolong life. Veterinarian Dr. Leah Jackson



talks with The Wall Street Journal's Health Columnist Melinda Beck about some of the options that can help improve your dog's quality of life and ease your own mind if you find yourself dealing with a diagnosis of canine cancer. [Watch the Video Here>>>](#)

THIS BITES

Why It's Critical to Develop and Maintain Your Dog's "Bite Inhibition" -- and How to Accomplish This

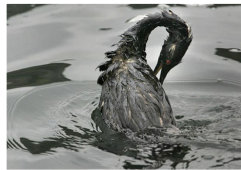
Pat Miller's 10lb Pomeranian Scooter bites her. A lot. Adopted from a shelter after he failed a behavior assessment (for serious resource guarding), Scooter has bitten her more times than she can count. Most of the time, however, she doesn't even feel it. That's because Scooter has what's called excellent *bite inhibition*. Pat Miller, Training Editor for The Whole Dog Journal, talks in [this article](#) about how taking the time to teach your dog the invaluable skill of inhibiting his bite could be one of the most important lessons he learns in his lifetime.



A SLIPPERY SITUATION

Wildlife in the Gulf of Mexico Loses Ground In Fight for Life as Oil Spreads Into Florida -- How We Can Help

Over the past week or so, the oil spewing from the ocean floor at the exploded Deepwater Horizon site spread its toxic fingers into yet a fourth state, tainting Florida's normally white sand beaches with balls of tar and stained seashells. And along with those undesirable items, more and more oiled birds, sea turtles,



More than 700 animals have already fallen victim in the Gulf oil spill

otters and even dolphins have been discovered struggling to survive or dead in pools of tar that are part of the biggest oil spill in US history. Current estimates indicate that more than 700 animal carcasses have already washed up on the shores of Alabama, Mississippi, Louisiana and Florida, with more expected.

Even though the Gulf may seem a great distance away and many of us can't physically travel there to volunteer, there are a number of wildlife organizations working around the clock that we can support with a simple, one-click donation. Read ABC's article that outlines some of these organizations [HERE>>>](#)

FOOD FORUM

Natura Introduces Limited-Ingredient, Grain-Free Diet and The Barkery Adds Acana to its Food Offerings



Pure and simple nutrition just got even better. As the first company to create a dry pet food without grains, Natura is now bringing even more options to pet parents with California Natural grain-free varieties. Carefully made with ingredients that are specifically selected to be tasty, easy to digest, nutrient rich and grain free, this new line will feature dry food in Chicken, Lamb and Venison fortified with peas, potatoes

and sunflower oil. *The formulas are slated to arrive at the Barkery on June 9.* Read more about this line at [Natura's Web site>>>](#)

AND...

We are proud to now offer [Acana dog and cat food](#) to our all-natural pet food offerings! This sister food to Orijen (also made by Champion Pet Foods) is a bit lower in protein but still made with the same delivered-fresh-daily ingredients in the same award-winning plant in Alberta, Canada. Acana is sold in 45 countries worldwide and is certified by the Canadian government to meet every international pet food standard. Available in 5.5, 15.4 and 29.7lb bags in Pacifica (fish), Grasslands (lamb/fish/duck) and Wild Prairie (chicken). Acana is formulated with the same variety of fresh meats that cats and dogs would eat in their natural environment - keeping in mind the modern lifestyle of today's companion pet often means a reduced calorie requirement. All three are available now, and we do have trial size (400g) bags available for two or three bucks.



ASK THE VET

Q: I have been told it is not good to bathe a dog frequently. If this is true, what is considered frequently?

A: This is not entirely true. It is perfectly OK to allow your dog to swim in natural water as often as he likes (within reason) but what is not OK is to wash your dog using soaps or shampoos very regularly. What's more, using human shampoos on dogs leads to an imbalance of sweat, and they would be likely to develop dry, itchy skin. I would personally recommend dog-specific shampoos, which will have a recommended usage detailed on the bottle, but this would definitely not be more than once every several weeks. In some cases shampoos can be medicated, such as for specific skin-disorders, and the frequency of use for these would depend on the condition itself.



[SUBMIT YOUR QUESTION NOW!](#)

James Glover (Dr.) is widely experienced in small animal practice. He attended Vet school at Kansas State University - Manhattan, Kansas, and has practiced in various hospitals in New Jersey throughout his career, as well as having various dog training diplomas. Now retired, he is well known for giving seminars on animal care and helps educate rescued pet adopters through volunteer work.

NEW PRODUCT SPOTLIGHT

June is the month for new products at the Barkery...much more coming soon!



FreshBreath Solutions by Tropiclean - 10% OFF through June 30

From the company that brought you 100% natural shampoo and conditioner now comes FreshBreath, a line of dental solutions that help control bad breath as well as plaque and tartar buildup with **no brushing necessary!** Clean Teeth Gel, Oral Care Water Additive, Mint Foam and Breath Fresh Treats combine for a truly unique, easy-to-use dental system! [MORE>>](#)

Primal Raw Frozen Recreational Bones - \$2 OFF through June 30

Dogs have a set of solid molars and extremely strong jaws that enable them to crush and chew raw meaty bones. Primal's recreational frozen venison, lamb, beef and buffalo bones are human grade, hormone and antibiotic free and offer an excellent method for dogs to exercise their jaws, massage their gums and clean their teeth while consuming amino and essential



fatty acids that promote a superior quality of health. Available in different sizes and proteins suitable for all breeds. A great summer treat that's on sale for \$2 OFF through June 30! [MORE>>](#)

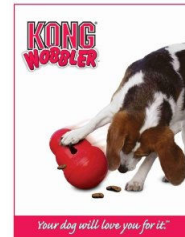


Blue Buffalo - LOTS OF NEW FORMULAS - \$3 OFF through June 30

Remember those delicious stews Grandma used to make? Now comes Blue's Stews, a hearty canned food that's made with the same kind of love and care from the good 'ol days. Packed with tasty chunks of chicken, diced carrots, peas and potatoes Dry Wilderness is now 100% grain-free and available in chicken as well as salmon and duck. Blue Buffalo has also introduced Basics, a limited-ingredient, simple line of formulas available in turkey/potato or salmon/potato. Every dry bag is \$3 off throughout the month of June--no limit to the number of bags you can buy! Stop by or check out Blue Buffalo's Web site to learn more. [MORE>>>](#)

Kong Wobbler -- fun, interesting, durable!

Fill the Kong Wobbler with your dog's favorite treats and let the fun begin. With it's weighted bottom, the KONG Wobbler wobbles but it won't fall down. If your dog gives up on the harder food dispensers, you'll love the KONG Wobbler. Compared to other treat dispensers, the KONG Wobbler dispenses food and treats more easily. It's also tough. Made of heavy duty slick plastic, it would be difficult to bite or destroy. Big dogs might be able to pick it up and carry it around. It's probably too much for small dogs except the mightiest of toy and teeny tiny dogs. Dishwasher safe top shelf.



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COUPON DAY

Each month, the Barkery hosts a Coupon Day, one day on which all customers can create their own sale and choose one regular-priced item to get for less!

This month, Coupon Day will be Wednesday, June 23.

You can print this month's coupon and view our June circular right on our homepage at www.bagofbonesbarkery.com. There are links at the bottom of the page. If you'd like to receive the coupon and circular each month directly, why not sign up for our mailing list via the link at the top of this newsletter?

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