

The Barkery Bugle

FEBRUARY 2010 EDITION

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Dear Gregg,

February is the month of love, and we all know how much we love our pets! But did you also know that February is pet dental health month as well? Good dental hygiene is crucial to good overall health, so we've provided a link to a good article by the NC State University School of Vet Medicine that outlines how to spot dental diseases of all kinds and take care of them quickly.

This issue also contains an article about an experimental program in Osceola, Florida that allows inmates at a local prison to help run a local animal shelter that was in danger of closing due to financial restrictions. You can watch the video, read the article and even leave your opinion about the program.

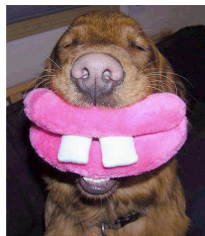
And be sure to check out all of our new products and food offerings, Ask the Vet question, and oh-so-cute pet photo contest winner, Gracie Potosky of Allentown. In addition, be sure to print and present your money-saving coupon at the bottom.

Go ahead and enjoy the Bugle, and we hope to see you all in the store soon.

Gregg & Melissa Bernhardt
(and Chloe and Chance, too!)
Bag of Bones Barkery

SMILE...FOR DENTAL HEALTH!

February is National Pet Dental Health Month



Our pets give us a million reasons to smile every day, so it's our responsibility to make sure that smile is as healthy as it can be!

February is National Pet Dental Health Month, a short period of time each year dedicated to spreading awareness of the importance of good dental hygiene in pets as well as the potentially fatal consequences that could result from periodontal disease.

In fact, the American Veterinary Dental Society reports that 70% of cats and 80% of dogs develop some form of dental disease before their third birthday! That's an alarming percentage, so it's crucial to utilize some of the awesome dental products out on the market right now to keep those sparkly whites...well, sparkly!

One of our favorites is a product we carry right here in the store-

-[PetzLife Oral Care Gel](#). It's a once-a-day, easy-to-use and administer gel that interacts directly with your pet's saliva and eliminates the need for a brush altogether! It also comes in a spray formula. You can read all about this product at the [PetzLife web site](#).



And for some great information about pet dental health and the causes and treatments of periodontal disease, we recommend you [check out this article](#) by the NC State University College of Veterinary Medicine. It gives you some early warning signs to be on the lookout for to combat dental issues from the start!

FROM INMATE TO PLAYMATE

A Florida shelter in need forms unlikely partnership in order to survive



OSCEOLA, FL -- With a sour economy and a shrinking budget, one Central Florida county has come up with a novel way to keep its animal shelter open and running smoothly.

That's because Osceola County has looked to an unlikely place--its local jail and inmates--for help.

"Without them, it would almost be impossible," Assistant Veterinary Technician Vickie Dryer said. "They have assisted us in so many areas we couldn't do alone."

The inmates work all day at Osceola County Animal Control, doing everything from cleaning cages to refilling water bowls.

[READ THE ENTIRE STORY, WATCH A VIDEO & SOUND OFF ON WHAT YOU THINK OF THIS PROGRAM HERE>>>](#)

FOOD FORUM

Introducing...Merrick Before Grain Dog Food -- Now Available in our store!



Before traditional grain based diets were invented, mealtime for generations of dogs was provided by nature. [Merrick's new Before Grain](#) product line provides a diet rich in high-quality meat and bio-available nutrients the way nature intended. Merrick believes that a diet based primarily on fresh meat, super blue fruit, nutrient-dense vegetables and high-quality oils contribute to overall health and longevity.

Fresh Buffalo, Chicken or Salmon is the #1 ingredient in each of the three dry formulas - there are NO grains, fillers, by-products, artificial colors, flavors or preservatives! And six ideally formulated meat-based canned formulas round out the line -- Beef, Buffalo, Chicken, Salmon, Tripe and Turkey.



Before Grain dry kibble varieties have been formulated with your "everyday extraordinary" dog in mind, and the result is one of the most palatable, grain-free dog foods on the market. We are happy to announce that this is the fifth grain-free brand we have added to our in-store offerings, joining Orijen, Wellness CORE, Natural Balance LID and EVO to round out our grain-free segment.

And if you've been tossing around the idea of feeding grain-free, now is the PERFECT time to give it a try...especially with Merrick Before Grain...for two good reasons. First, Merrick's 1-lb "trial" bags are priced at just \$2.49, and each has a \$2.50 OFF coupon on the side that's good for any other bag you buy. So, it's like getting a pound for free! Second, from:

FEBRUARY 20 - 27
ALL IN-STOCK PET FOOD (CANNED, DRY, FREEZE DRIED & FROZEN)* IS
10% OFF

*All treats excluded. Sale is on IN-STOCK FOOD only.

Also, in case you have not heard, we also now carry Verus food for dogs!



ASK THE VET

Q: My Airedale Terrier has been passing a lot of really bad gas recently. I am currently in the process of switching his food brands, but is this normal?

A: When changing a dog's food it is quite common to see symptoms such as diarrhea and bad gas. As I'm sure you know, this kind of change needs to be carried out very gradually, ideally over several weeks. Dog food with a high quantity of cereals or grains, especially corn and soy, are notorious for causing flatulence. You should look for a dog food whose main ingredient is meat such as chicken or lamb. If it doesn't clear up in a few weeks, then it might be worth comparing the ingredients of the old and new dog food and seeing if there is a particular ingredient in the new one that might be causing the problem.



[**SUBMIT YOUR QUESTION NOW!**](#)

James Glover (Dr.) is widely experienced in small animal practice. He attended Vet school at Kansas State University - Manhattan, Kansas, and has practiced in various hospitals in New Jersey throughout his career, as well as having various dog training diplomas. Now retired, he is well known for giving seminars on animal care and helps educate rescued pet adopters through volunteer work.

NEW PRODUCT SPOTLIGHT

Joint Health & Digestive Supplements, Tripe Treats & Cans...and more!



Cosequin for Dogs

Cosequin is a nutritional supplement that helps dogs maintain healthy joints. It has been rated the number one veterinarian-recommended joint supplement brand. Cosequin's active ingredients include glucosamine and chondroitin and provide excellent joint health while avoiding normal side effects associated with

prescription drugs. Available in regular and double strength capsules and tablets in 75, 90 and 100 count bottles.

Fruitables Pumpkin Treats & Digestive Supplement

Fruitables treats for dogs combine some of the most appealing aromas and tastes on the market. Packed with some of nature's best superfoods, each treat is 100% natural, very low in calories (less than 9 per piece) and combines pumpkin with cranberry, banana, apple and blueberry. And the canned pumpkin supplement utilizes l-carnitine, ginger and taurine to provide a tasty food addition that helps regulate your dog's digestive system. [Read More>>>](#)



Tripett Pure Green Canned Tripe and Treats

Green tripe is the pure, unbleached cow stomach lining that contains all of the partially digested grasses within the stomach. Before you turn your nose up, you should know that tripe is extremely palatable for your dog, and it's also extremely rich in essential fatty acids and digestive enzymes. We have bagged tripe treats as well as canned beef, lamb, venison and duck & salmon tripe. [Read More>>>](#)

Dogswell Biscuits with Benefits -- made in the USA!

We're happy to finally be able to offer a product from the Dogswell company that's made entirely here in the USA! Their crunchy, baked Biscuits with Benefits come in a variety of recipes made to address specific issues. Tummies is for sensitive stomachs, Shape Up is for overweight and senior dogs, Vitality is for skin and coat, and the ever popular Happy Hips is fortified with glucosamine and chondroitin for joint health. And while supplies last, you can try a smaller bag of these treats for only \$1.49! [Read More>>>](#)



Pure Bites Freeze Dried Treats

The description for Pure Bites is simple, because the recipe is simple. Each recipe contains just one freeze dried ingredient. Whether your pup craves ocean whitefish, chicken or liver, they've got it. And, they even have 100% freeze dried cheese for the pooch that can't get enough cheddar! They're rich in nutrients and easy on the pocket, too, as they tend to be less expensive than other freeze dried treat competitors.

Upcoming Barkery Events

Because a Dog Can Never Have Too Much Fun!

MARCH 5

NEW WEBSITE LAUNCH!!

On or about Friday, March 5, our new and improved Web site will hit the waves of the Web! Furry Friends Web Design has been working like dogs (pardon the expression) to build a totally awesome new site for all of you, and we are so very excited to be able to reveal it very soon! Keep your eyes on your inboxes and mailboxes as we get closer for the exact date of launch and all specials and discounts that will be available! Our Web address is remaining the same (www.bagofbonesbarkery.com), but everything will look very different!

APRIL 10

Chloe's 7th Birthday Celebration -- All Day, 10-7

Our golden retriever Chloe is turning 7 this year, and we are very excited to be able to offer all sorts of fun and events throughout the day! Everything in the store will be on sale, Carol Shimp of Lil' Pals Pet Photography will be back for professional pet portraits...and there is so much more to come! Keep your eyes on your inboxes and mailboxes as we get closer to the event to get the latest

scoop!

PHOTO OF THE MONTH

"Spring is Coming"



Cavalier King Charles Spaniel Gracie Potosky is simply jumping for joy at the thought of spring coming to melt away all of this ice and snow! By the time she was 17 months old, Gracie had three AKC agility titles under her belt (or should we say paws)! She loves competing in agility, as you can see from her big doggie smile! Gracie lives with her human, Rebecca Potosky, in Allentown, NJ.

[EMAIL YOUR PHOTOS TODAY!](#)

We will choose one photo to feature in this section each month. If we choose to use your photo(s), your pooch will receive a special gift from Bag of Bones Barkery!

Be sure to include a caption explaining who is in the photo as well as your name, mailing address, phone number and email address so we can contact you if your photo is selected. Your dog's age and breed are appreciated.

Incomplete entries will not be considered.

**2 FREE
CANS**

OF MERRICK BEFORE GRAIN

WITH ANY \$20 DRY MERRICK BEFORE GRAIN PURCHASE!! Purchase \$20 worth of Merrick Before Grain dry food and receive any two cans of your choice at no charge. Only one coupon may be used per customer per visit. **You cannot use this coupon in combination with any other store coupons, discounts or promotions.** Valid in store only during valid period.

(A \$4.18 VALUE)

EXPIRES MARCH 15, 2010 -- EXPIRED COUPONS WILL NOT BE ACCEPTED

[Tell a Friend!!](#)

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